

FOR IMMEDIATE RELEASE

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LOCAL DENTIST WHITENING TEETH TO BENEFIT CHILDREN'S CHARITIES

Monterey, California

Smile! It's time again for the Crown Council's Smiles for Life campaign. This March through June, your local Crown Council dentist, Dr. Jeanette M. Kern, is offering teeth whitening services at a significantly reduced price, and will donate 100 percent of the proceeds to help children facing serious health and educational problems in communities throughout North America.

"The teeth whitening procedure is quick and painless, with excellent results," explains Dr. Kern, a Crown Council dentist located in Monterey, CA. "Most importantly, a few minutes in the chair can help touch a child's life forever."

The Smiles for Life Foundation is the children's charity organization of the Crown Council, an organization of leading-edge dentists throughout North America. Each year over a four-month period, Crown Council dentists participating in the Smiles for Life campaign offer professional teeth whitening services at a considerably reduced price and donate 100 percent of the proceeds to children's charities. The Crown Council's Smiles for Life Foundation has raised more than \$22 million since 1998, benefiting nearly 500 children's charities across North America. Since joining the campaign, Dr. Kern, has raised nearly \$ 16,000.

"Smiles for Life allows a person to help children in need by doing something that benefits them as well," explains Greg Anderson, director of the Crown Council. "Dr. Kern and team donate their time and expertise, while Discus Dental provides all supplies. You receive a brighter smile, and, best of all, provide children with a brighter future."

Through a unique partnership with legendary entertainer Garth Brooks and his Teammates For Kids Foundation, Smiles For Life guarantees that a full 50 percent of the money raised by Crown Council members like Dr. Kern goes to children's charities in communities across North America. The remaining 50 percent is contributed to a LOCAL children's. This year, Dr. Kern will be contributing to DANCE KIDS OF MONTEREY COUNTY.

Gift certificates for teeth whitening services are also available at the offices of Dr. Kern. These certificates are a perfect gift idea for loved ones for Valentines Day, wedding

showers, birthdays and other special occasions—AND, they help needy kids at the same time. Call (831) 372-8011.